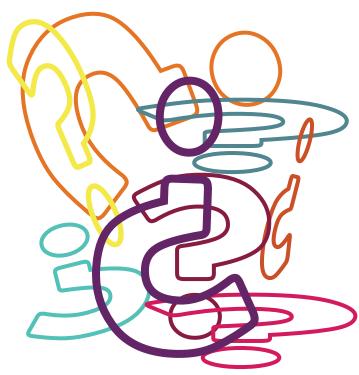


# BEHAVIORAL AND DATA SCIENCE MINOR PROGRAM

How do people make decisions? How can people make better decisions about important things such as eating a heathy diet, exercising, avoiding debt, or saving for retirement? Students pursuing the Behavior and Decision Science minor learn to use isights from economics and psychology to understand how people make decisions and to suggest ways to make good decisions easier to make. The study of decision making covers descrioptive questions like how people, institutions, and nations make judgments and decisions: normative questions about rationality, such as what constitutes the best judgments and decisions; and prescriptive questions, such as how the process of decision making can be improved to make actual decisions closer to optimal ones.

This minor offers an opportunity for all students, regardless of major, to learn and apply fundamental concepts related to behavior and decisions.





## **Required Courses**



## **BDS**

Fundamentals of Behavioral Data Science Capstone Course



## **ECON**

Choice and Behavior

## **Restricted Elective Choices**



## BDS/PSYC

The Science of Giving



### **ECON**

Poverty and Discrimination Managerial Economics Economics of Health Care



## **NEUR**

Neuroscience and Society Cognitive Neuroscience



### **PSYC**

Psychology of Social Interventions Social Psychology Health Psychology

http://www.ais.science.vt.edu/